

IT BUYERS GUIDE

What Every Business
Owner MUST
Know About IT
Support Services
And Fees



**What You Should Expect To
Pay For IT Support For Your
Business And How To Get
Exactly What You Need**



The Business Owners' Guide To IT Support Services and Fees

What You Should Expect to Pay for IT Support for Your Business

(And How To Get *Exactly* What You Need Without
Unnecessary Extras, Hidden Fees And Bloated Contracts)

Read this guide and you'll discover:

- ✓ The 3 most common ways IT services companies charge for their services, and the pros and cons of each approach.
- ✓ A common billing model that puts ALL THE RISK on you, the customer, when buying IT services; you'll learn what it is and why you need to avoid agreeing to it.
- ✓ Exclusions, hidden fees and other "gotcha" clauses IT companies put in their contracts that you DON'T want to agree to.
- ✓ How to make sure you know exactly what you're getting to avoid disappointment, frustration and added costs later on that you didn't anticipate.
- ✓ 21 revealing questions to ask your IT support firm BEFORE giving them access to your computer network, e-mail and data.

Provided as an educational service by:

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Never Ask an IT Services Company, “What Do You Charge for Your Services?” Instead You Should Ask, “What Will I *Get For My Money?*”



From The Desk Of: Erik Grewe
President, ForeverOn Technology Solutions, LLC

If you are the owner of a business that is currently looking to outsource some or all of the IT support for your company, this report contains important information that will be extremely valuable to you as you search for a competent firm you can **trust**.

My name is Erik Grewe, President of ForeverOn Technology Solutions, LLC. We’ve been providing IT services to businesses in the Hagerstown and Frederick, Maryland areas for over 18 years now. You may not have heard of us before, but I’m sure you’re familiar with one or more of the other businesses who are clients of ours. A few of their comments are enclosed.

One of the most common questions we get from new prospective clients calling our office is “What do you guys charge for your services?” Since this is such a common question — and a very important one to address — I decided to write this report for 3 reasons:

1. I wanted an easy way to answer this question and educate all prospective clients who come to us on the most common ways IT services companies package and price their services, and the pros and cons of each approach.
2. I wanted to bring to light a few “industry secrets” about IT service contracts and SLAs (service level agreements) that almost no business owner thinks about, understands or knows to ask about when evaluating IT service providers, that can end up burning you with hidden fees and locking you into a long-term contract when they are unwilling or unable to deliver the quality of service you need.
3. I wanted to educate business owners on how to pick the **right** IT services company for their specific situation, budget and needs based on the **VALUE** the company can deliver, not just the price, high OR low.

In the end, my purpose is to help you make the most informed decision possible so you end up working with someone who helps you solve your problems and accomplish what you want in a time frame, manner and budget that is right for you.

Dedicated to serving you,

A handwritten signature in blue ink that reads "Erik Grewe". The signature is stylized and fluid, with a large loop at the end.



Comparing Apples to Apples: The Predominant IT Service Models Explained

Before you can accurately compare the fees, services and deliverables of one IT services company to another, you need to understand the 3 predominant service models most of these companies fit within. Some companies offer a blend of all 3, while others are strict about offering only one service plan. The 3 predominant service models are:

- **Time and Materials.** In the industry, we call this “break-fix” services. Essentially you pay an agreed-upon hourly rate for a technician to “fix” your problem when something “breaks.” Under this model, you might be able to negotiate a discount based on buying a block of hours. The scope of work may be simply to resolve a specific problem (like removing a virus), or it may encompass a large project like a computer network upgrade or move that has a specific result and end date clarified. Some companies will offer staff augmentation and placement under this model as well.
- **Managed IT Services.** This is a model where the IT services company takes the role of your “IT department” and not only installs and supports all the devices and PCs that connect to your server(s), but also offers phone and on-site support, antivirus, security, backup and a host of other services to monitor and maintain the health, speed, performance and security of your computer network.
- **Software Vendor-Supplied IT Services.** Many software companies will offer IT support for their customers in the form of a help desk or remote support for an additional fee. However, these are typically scaled-back services, limited to troubleshooting their specific application and NOT your entire computer network and all the applications and devices connected to it. If your problem resides outside of their specific software or the server it’s hosted on, they can’t help you and will often refer you to “your IT department.” While it’s often a good idea to buy some basic-level support package with a critical software application you use to run your business, this is not enough to provide the full IT services and support most businesses need to stay up and running.

When looking to outsource your IT support, the two service models you are most likely to end up having to choose between are the “managed IT services” and “break-fix” models. Therefore, let’s dive into the pros and cons of these two options, and then the typical fee structure for both.



Managed IT Services Vs. Break-Fix: Which Is the Better, More Cost-Effective Option?

You've probably heard the famous Benjamin Franklin quote, "An ounce of prevention is worth a pound of cure." I couldn't agree more — and that's why it's my sincere belief that the managed IT approach is, by far, the most cost-effective, smartest option for any business. The only time I would recommend a "time and materials" approach is when you already have a competent IT person or team proactively managing your computer network and simply have a specific IT project to complete that your current in-house IT team doesn't have the time or expertise to implement (such as a network upgrade, installing a backup solution, etc.). Outside of that specific scenario, I do not think the break-fix approach is a good idea for general IT support for one very important, fundamental reason: you'll ultimately end up paying for a pound of "cure" for problems that could have easily been avoided with an "ounce" of prevention.

Why Regular Monitoring and Maintenance Is Critical For Today's Computer Networks

The fact of the matter is, computer networks absolutely, positively need ongoing maintenance and monitoring to stay secure. The ever-increasing dependency we have on IT systems and the data they hold — not to mention the *type* of data we're now saving digitally — has given rise to very smart and sophisticated cybercrime organizations and who work around the clock to do one thing: compromise your networks for illegal activities.

In most cases their intent is to access financial information and passwords to rob you (or your clients), create fake identities for credit card fraud, etc. In other cases, they may want to use your computer network to send illegal spam, host pirated software, spread viruses, etc. And some do it just for the "fun" of being able to make computer systems inoperable. These criminals work around the clock in teams, constantly finding and inventing new ways to get around your antivirus software and firewalls; that's why you have to remain ever vigilant against their attacks.

Of course, this doesn't even take into consideration other common "disasters" such as rogue employees, lost devices, hardware failures (which are the #1 reason for data loss), fire and natural disasters and a host of other issues that can interrupt or outright destroy your IT infrastructure and the data it holds. Then there's regulatory compliance for any business hosting or touching credit card or financial information, medical records and even client contact information such as e-mail addresses.

Preventing these problems and keeping your systems up and running (which is what managed IT services is all about) is a LOT less expensive and damaging to your organization than waiting until one of these things happens and then paying for emergency IT services to restore your systems to working order (break-fix).



Should You Just Hire A Full-Time IT Manager?

In most cases, it is not cost-effective for companies with under 50 employees to hire a full-time IT person, because you can outsource this function of your business far cheaper and with a lot less work; but you DO want to hire a professional to perform basic maintenance just as you would hire an attorney to handle your legal matters or an accountant to prepare your taxes. **And if you truly understand the cost of your TIME and factor in employee productivity, the managed IT services model is considerably less expensive over time than the “break-fix” model.**

Why “Break-Fix” Works Entirely In The Consultant’s Favor, *Not Yours*

Under a “break-fix” model, there is a fundamental conflict of interests between you and your IT firm. The IT services company has no incentive to stabilize your computer network or to resolve problems quickly because they are getting paid by the hour; therefore, the risk of unforeseen circumstances, scope creep, learning curve inefficiencies and outright incompetence are all shifted to YOU, the customer. Essentially, the more problems you have, the more they profit, which is precisely what you DON’T want.

Under this model, the IT consultant can take the liberty of assigning a junior (lower-paid) technician to work on your problem who may take two to three times as long to resolve an issue that a more senior (and more expensive) technician may have resolved in a fraction of the time. There is no incentive to properly manage the time of that technician or their efficiency, and there is every reason for them to prolong the project and to find MORE problems than solutions. Of course, if they’re ethical and want to keep you as a client, they *should* be doing everything possible to resolve your problems quickly and efficiently; however, that’s akin to putting a German shepherd in charge of watching over the ham sandwiches. Not a good idea.

Second, it creates a management problem for you, the customer, who now has to keep track of the hours they’ve worked to make sure you aren’t getting overbilled; and since you often have no way of really knowing if they’ve worked the hours they say they have, it creates a situation where you really, truly need to be able to trust they are being 100% ethical and honest AND tracking THEIR hours properly (not all do).

And finally, it makes budgeting for IT projects and expenses a nightmare since they may be zero one month and thousands the next.



What to Look for In A Managed IT Services Agreement and What You Should Expect to Pay

Important! Please note that the following price quotes are industry averages based on a recent IT industry survey conducted of over 750 different IT services firms. We are providing this information to give you a general idea of what most IT services firms charge and to help you understand the VAST DIFFERENCES in service contracts that you must be aware of before signing on the dotted line. Please understand that this does NOT reflect our pricing model or approach, which is simply to understand exactly what you want to accomplish FIRST and then customize a solution based on your specific needs, budget and situation.

Hourly Break-Fix Fees: Most IT services companies selling break-fix services charge between \$120 and \$180 per hour with a one or two-hour minimum. In most cases, they will give you a discount of 5% to as much as 20% on their hourly rates if you purchase and pay for a block of hours in advance.

If they are quoting a **project**, the fees range widely based on the scope of work outlined. If you are hiring an IT consulting firm for a project, I would suggest you demand the following:

- **A detailed scope of work that specifies what “success” is.** Make sure you detail what your expectations are in performance, work flow, costs, security, access, etc. The more detailed you can be, the better. Detailing your expectations up front will go a long way in avoiding miscommunications and additional fees later on to give you what you REALLY wanted.
- **A fixed budget and time frame for completion.** Agreeing to this up front aligns both your agenda and the consultant’s. Be very wary of loose estimates that allow the consulting firm to bill you for “unforeseen” circumstances. The bottom line is this: it is your IT consulting firm’s responsibility to be able to accurately assess your situation and quote a project based on their experience. You should not have to pick up the tab for a consultant underestimating a job or for their inefficiencies. A true professional knows how to take into consideration those contingencies and bill accordingly.

Managed IT Services: Most managed IT services firms will quote you a MONTHLY fee based on the number of devices they need to maintain, back up and support. In our area, that fee is somewhere in the range of \$150 to \$450 per server, \$50 to \$100 per desktop and approximately \$25 per smartphone or mobile device.

If you hire an IT consultant and sign up for a managed IT services contract, here are some things that SHOULD be included (make sure you read your contract to validate this):

- Windows Update installations, monitoring and reporting
- Security patches applied weekly, if not daily, for urgent and emerging threats
- Third-party application updates (i.e. Adobe Reader, Zoom, Google Chrome)



- Antivirus updates and monitoring (recommend advanced security solutions)
- Firewall updates and monitoring (recommend business class firewall/router)
- Backup monitoring and test restores (recommend for server and critical workstations)
- Spam-filter installation and updates (recommend a fail-over email provider for outages)
- Spyware detection and removal (recommend advanced security solutions)
- Monitoring disk space on workstations and servers
- Monitoring hardware such as computer hard drives for signs of failure
- Optimizing systems for improved performance, efficiency, and stability
- Security Awareness Training (train employees so they are aware of the security risks)
- Dark Web Monitoring (search the dark web for compromised credentials)
- Simulated Phishing (test your employees to see if they are your weakest link)
- Policy Management (employees should acknowledge IT policies and procedures)

The following services may **NOT be included** and will often be billed separately. This is not necessarily a “scam” or unethical UNLESS the managed IT services company tries to hide these fees when selling you a service agreement. Make sure you review your contract carefully to know what is and is NOT included!

- Move, Add, Changes: New printer, computer, software, employee and office moves
- The cost for parts, equipment, or shipping charges of any kind
- Parts and equipment not covered by vendor/manufacturer support
- The cost of any software, licensing, and renewals of any kind
- Project work and cabling (i.e. upgrading/implementing new server)
- Onsite support (some may or may not include onsite support)
- Equipment decommissioning

Warning! Gray areas of “all-inclusive” service contracts. In order to truly compare the “cost” of one managed IT services contract to another, you need to make sure you fully understand what IS and ISN’T included AND the “SLA” or “service level agreement” you are signing up for. It’s VERY easy for one IT services provider to appear far less expensive than another UNTIL you look closely at what you are getting.

The following are 21 questions to ask your IT services provider that will clarify exactly what you’re getting for the money. Some of these items may not be that important to you, while others (like response time, adequate insurance and uptime guarantees) may be critical. Make sure you fully understand each of these items before making a decision about who the right provider is for you; then make sure you get this IN WRITING.

21 Questions You Should Ask Your Computer Consultant Before Hiring Them to Support Your Network



Customer Service:

Q1: Do they answer their phones live or does it take them hours and even DAYS for someone to call you back?

Our Answer: We answer our phones live from 8:00 a.m. to 5:00 p.m. and give all clients an emergency after-hours number they may call if a problem arises, including on weekends. Why? Because many of the businesses we support work outside normal hours and find it the most productive time they have. If they cannot access their computer network AND cannot get hold of anyone to help them, it is incredibly frustrating.

Q2: Do they have a written, guaranteed response time to your calls?

Our Answer: We have guarantees written into every one of our Total Care agreements that include response times and having a technician working on their problem. We give this to our clients because it's standard procedure.

Q3: Do they take the time to explain what they are doing and answer your questions in terms that you can understand (not geek-speak), or do they come across as arrogant and make you feel stupid for asking simple questions?

Our Answer: Our technicians are trained to have the "heart of a teacher" and will take time to answer your questions and explain everything in simple terms.

Q4: Do they consistently (and proactively) offer new ways to improve your network's performance, or do they wait until you have a problem to make recommendations?

Our Answer: We continually research computer and network technology for our clients to look for new ways to help improve their operations, lower costs, increase efficiencies and resolve any problems that may be arising. Our goal is to help our clients be more profitable, efficient and competitive.

Q5: Do they provide detailed invoices that clearly explain what you are paying for?

Our Answer: We provide detailed invoices that show what work was done, why and when, so you never have to guess what you are paying for. We also double-check our invoices for accuracy before they are sent to you.

Q6: Do they have adequate errors and omissions insurance as well as workers' compensation insurance to protect YOU?

Our Answer: Here's something to consider: if THEY cause a problem with your network that causes you to be down for hours or days or to lose data, who's responsible? Here's another question to consider: if one of their technicians gets hurt at your office, who's paying? In this litigious society we live in, you better make darn sure whomever you hire is adequately insured with both errors and omissions insurance AND workers' compensation – and don't be shy about asking to see their latest insurance policies!

True story: A few years ago, Geek Squad was slapped with multimillion-dollar lawsuits from customers for bad behavior by their technicians. In some cases, their techs were accessing, copying and distributing personal information they gained access to on customers' PCs and laptops brought in for repairs. In other cases, they lost a client's laptop (and subsequently all the data on it) and tried to cover it up. Bottom line: make sure the company you are hiring has proper insurance to protect YOU.



Q7: Do they guarantee to complete projects on time and on budget?

Our Answer: All projects are fixed-priced and guaranteed to be completed on time, in writing. This is important because many unethical or incompetent computer guys will only quote “time and materials,” which gives them free rein to nickel-and-dime you as well as take as much time as they want on completing a project.

Maintenance Of Your Network:

Q8: Do they insist on remotely monitoring your network 24-7-365 to keep critical security settings, virus definitions and security patches up-to-date and PREVENT problems from turning into downtime, viruses, lost data and other issues?

Our Answer: Yes, our Total Care support watches over your network to constantly look for developing problems, security issues and other problems so we can address them BEFORE they turn into bigger problems.

Q9: Do they provide you with a monthly report that shows all the updates, security patches and the status of every machine on your network so you know for SURE your systems have been secured and updated?

Our Answer: Every month our clients get a detailed report that shows an overall health score of their network and the updates to their antivirus, security settings, patches and other important network checks (like hard-drive space, backups, speed and performance, etc.).

Q10: Is it standard procedure for them to provide you with written network documentation detailing what software licenses you own, critical passwords, user information, hardware inventory, etc., or are they the only person with the “keys to the kingdom”?

Our Answer: All clients receive this in written form at no additional cost. We also keep a record of your passwords, user information, etc. and give you access to it at any time.

Side note: You should NEVER allow an IT person to have that much control over you and your company. If you get the sneaking suspicion that your current IT person is keeping this under their control as a means of job security, get rid of them (and we can help to make sure you don’t suffer ANY ill effects). This is downright unethical and dangerous to your organization, so don’t tolerate it!

Q11: Do they have other technicians on staff who are familiar with your network in case your regular technician goes on vacation or gets sick?

Our Answer: Yes; and since we keep detailed network documentation (basically a blueprint of your computer network) and updates on every client’s account, any of our technicians can pick up where another one has left off.

Q12: When they offer an “all-inclusive” support plan, is it TRULY all-inclusive, or are their “gotchas” hidden in the fine print?

Our Answer: Our “all-inclusive” Total Care support plan is just that – all-inclusive. One of the more popular service plans offered by consulting firms today is an “all-inclusive” or “all-you-can-eat” managed services plan. These are actually a good thing because they’ll save you a lot of money in the long run – HOWEVER, make sure you REALLY understand what is and isn’t included. Some things to consider are:

- Is phone/e-mail help desk included or extra?



- What about network upgrades, moves or adding/removing users?
- Is hardware and/or software installs included?
- What are the costs/consequences of early cancellation?
- What if you aren't happy with their services?
- Are off-site backups included? To what degree?
- If you have a major disaster, is restoring your network included or extra?
- What about on-site support calls? Or support to remote offices?
- Are home PCs used to access the business network after hours included or extra?

Backups and Disaster Recovery:

Q13: Do they INSIST on monitoring an off-site as well as an on-site backup, or are they letting you rely on outdated tape or hard drive backups?

Our Answer: We do not allow our clients to use tape backups because they are incredibly unreliable. We make sure all of our clients have an automated, secure, and HIPAA compliant backup that can be monitored.

Q14: Do they INSIST on doing periodic test restores of your backups to make sure the data is not corrupt and could be restored in the event of a disaster?

Our Answer: We can perform a quarterly "fire drill" and perform a test restore from backup for our clients to make sure their data CAN be recovered in the event of an emergency. After all, the WORST time to "test" a backup is when you desperately need it.

Q15: Do they insist on backing up your network BEFORE performing any type of project or upgrade?

Our Answer: We do; and that's simply as a precaution in case a hardware failure or software glitch causes a major problem.

Q16: If you were to experience a major disaster, do they have a written plan for how your data could be restored FAST and/or one that enables you to work from a remote location?

Our Answer: We have a simple disaster recovery plan for all our clients data and network. We encourage them to do a full disaster recovery plan for their office, but at a minimum, their network will be covered should something happen.

Technical Expertise And Support:

Q17: Is their help desk US-based or outsourced to an overseas company or third party?

Our Answer: We provide our own in-house technical experts help desk and make sure the folks helping you are friendly and helpful. We consider this one of the most important aspects of customer service, plus we feel it's important for keeping your data secure.

Q18: Do their technicians maintain current vendor certifications and participate in ongoing training – or are they learning on your dime?



Our Answer: Our technicians are required to keep the most up-to-date vendor certifications in all the software we support. Plus, our hiring process is so stringent, 99% of the technicians who apply don't make it through (guess who's hiring them?).

Q19: Do their technicians arrive on time and dress professionally?

Our Answer: Our technicians are true professionals that you would be proud to have in your office. They dress professionally, show up on time, and if they cannot (for some unforeseen reason), we always notify the client immediately. We believe these are minimum requirements for delivering a professional service.

Q20: Are they familiar with (and can they support) your business management software and hardware? Do they know the computers, routers and other technology hardware that connect to the software also?

Our Answer: We own the problems with all business applications and the hardware technology that connects to it for our clients. That doesn't mean we can fix faulty software – but we WILL be the liaison between you and your vendor to resolve problems you are having and make sure these applications work smoothly for you.

Q21: When something goes wrong with your Internet service, phone systems, printers or other IT services, do they own the problem or do they say, "That's not our problem to fix"?

Our Answer: We feel WE should own the problem for our clients so they don't have to try and resolve any of these issues on their own – that's just plain old good service and something many computer guys won't do.

A Final Word And Free Assessment Offer To Show You How To Eliminate System Slowness, Crashes And Viruses And Drastically Lower Your IT Maintenance Costs

I hope you have found this guide helpful in shedding some light on what to look for when hiring a professional firm to outsource your IT support to. As I stated in the opening of this report, my purpose in providing this information was to help you make an informed decision and avoid getting burned by incompetent or unethical firms luring you in with cheap prices.

Below you will find information on how to request a FREE IT Optimization Plan for your company as a next step in engaging with us. There is no cost or obligation, and I guarantee you will find this consult to be extremely valuable and eye-opening.

Looking forward to your call!

Erik Grewe
President, ForeverOn Technology Solutions, LLC
Phone: 301-739-7311
Web: www.foreveron.net



Limited Free IT Optimization Plan:

Give Me 60 Minutes, And I Guarantee I Can Show You How To Eliminate System Slowness, Crashes, Viruses And A Host Of Other Annoying IT Problems – And How To Never Pay For Unnecessary IT Expenses And Repairs Again

From The Desk Of: Erik Grewe
President, ForeverOn Technology Solutions, LLC
Hagerstown, MD

Dear Business Owner,

Do you have a **nagging suspicion** that your current IT provider isn't delivering the quality of service you're paying for?

Maybe you're experiencing **chronic problems** with your computer <<and phone>> systems that your IT provider just never seems to resolve.

Maybe it has become easier to find a work-around or **try to fix IT problems yourself** than to call your IT provider.

Or maybe you're sending a check every month for their services **but don't really know what you're paying for**. Could they really get you back up and running after a disaster? Are they *truly* maintaining critical security updates for your IT systems? Have you outgrown their ability to adequately support you?

It's very common for businesses to be unhappy with the quality of service and support they're getting from their current IT company, but they tolerate it simply because they don't know who else to call, or they're just too darn busy to take the time to find someone else.

Free Customized IT Optimization Plan And 68-Point IT Systems Security And Performance Assessment

If I just described your situation, I want to give you a **customized IT Optimization Plan for free** that will reveal what's REALLY going on in your computer network and show you the fastest and most efficient way to get your systems working the way they're supposed to, saving you a great deal of time, aggravation and money. **Briefly, here's what I have in mind...**



First, I want to perform our proprietary **68-Point IT Systems Security And Performance Assessment** on your computer network (one that's taken me over 18 years to perfect).

There's no charge for this, and it only requires a 30 to 60-minute meeting with me and one of my top IT consultants. After doing this type of thing for 18 years, we've truly perfected a process for helping companies like yours to get their IT systems working the way they are supposed to.

After conducting this Free Assessment, we'll be able to answer your top questions, such as:

- Are your IT systems truly secured from hackers, viruses and rogue employees?
- Are your backups configured properly to ensure that you could be back up and running again fast in a disaster?
- Are you unknowingly exposing your company to expensive fines and litigation under new data-breach laws?
- Could you utilize cheaper and more efficient cloud-computing technologies to lower IT costs and make it easier to work remotely?
- Are your systems optimized for maximum speed and performance? (I can tell you, 99% of the computer networks we review are NOT.)

Once we have a clear picture of the state, health and performance of your current IT systems, we'll then deliver a **customized IT Optimization Plan** that will show you how to eliminate every single nagging problem, enable you to work faster and easier and lower IT costs wherever possible.

At The End Of This Assessment, One Of Three Things Will Happen:

You love the plan and decide to implement it on your own. If this is the case, we'll wish you the best of luck and *ask that you keep in touch with us to let us know how you're doing.*

You love the plan and ask to become our client so we can personally help you implement it ASAP. *If that's the case, we'll knock it out of the park...and that's a promise.*

Or finally...



In the unlikely and *unprecedented* event that you feel like you wasted your time, and that we don't find a way to dramatically improve your situation, **we will send you a check for \$100 immediately**. No questions asked. Your time is your most valuable asset, and I respect that. To date, we've NEVER had anyone say that we've wasted their time, so I feel completely comfortable making this guarantee to you.

Think about this...

The "worst" that can happen is you get \$100 for "wasting" an hour having an independent third party validate and review the security, speed and health of your computer network.

The best that can happen is we work together to finally take all IT complaints off your plate.

Here's How This Will Work:

First, you'll fill out a quick request for the **customized IT Optimization Plan** on our web site: www.foreveron.net/optimize-my-network

Once you complete this, we will call you and set up a convenient time for us to come to your office and perform our **68-Point IT Systems Security And Performance Assessment**.

After that initial meeting, we'll prepare a **customized IT Optimization Plan and a "Report Of Findings"** that will reveal any vulnerabilities in your backups and security, as well as show you how to optimize your IT to increase everyone's productivity in the fastest, most efficient way possible.

And like I said, *there's no charge for this*.

So Why Would We Offer This For Free?

For one simple reason:

It's the fastest and easiest way for us to demonstrate the value we can deliver without any risk to you. Frankly, it's how we get the happy clients you've seen all over our web site and have probably heard about before. (See attached.)

After all, if you like what you see and we show you how to solve a number of IT-related problems in your company, why wouldn't you want to work with us? Of course, we will approach this with no expectations or heavy sales pressure of any kind. I don't like pushy salespeople any more than you do — **and we stand on the belief that providing**



extreme value in advance is the best way to showcase our services and win new business. In fact, here's my "VALUE IN ADVANCE PROMISE" to you...

You'll Find This Consultation To Be Incredibly Valuable Or We'll Send You A Check For \$100 To Compensate You For Your Time

Now, obviously this is an amazing offer that you'll probably never see from any other IT company or computer expert in the world. But I'm SO confident that we can deliver extreme value that I have no concerns with putting this type of guarantee on our time together.

The ONLY catch is that we can't help everyone, so we have a strict (but reasonable) set of criteria that need to be met in order for us to proceed. Here it is:

1. You have at least 10 computers and 1 server

Our services and advice work best for companies that have at least 10 computers and 1 server. If that's not you (or if you are a brand-new startup), we might be able to help you through a different process. Call the office and we'll direct you from there. You can reach us as 301-739-7311.

2. You must be the owner or key executive of the business.

Due to the nature of the advice we'll give you, it will be actionable only for the owner or key executive.

If You Meet The Criteria Above, Here's How We Get Started:

Step 1: Go to the web site below to complete a request for the assessment. Don't worry, it's EASY, simple and unobtrusive.

www.foreveron.net/optimize-my-network

Step 2: Once we've received your application and reviewed it, my assistant will call you and set up a time for us to meet.

The initial meeting will be between 30 and 60 minutes. This is where we really begin working to figure out exactly what you want and how to make it happen. We'll also initiate our **68-Point IT Systems Security And Performance Assessment**.



Step 3: After that initial meeting, we'll prepare a **customized IT Optimization Plan and a "Report Of Findings"** that will reveal any vulnerabilities in your backups and security, as well as show you how to optimize your IT to increase everyone's productivity in the fastest, most efficient way possible. This second meeting should be a real eye-opener for you.

If you see the value in engaging beyond that, great! We can talk about it at that time. And if you don't want to become a client — *that's OK too*. By the way, we've *never* had anyone feel like their time was wasted. EVER. That's why we can make this offer. WE DELIVER.

So, unless you are 100% happy with the IT support you are getting and absolutely confident that your network is secure, backed up properly and running at optimal levels, why wouldn't you give this a try? Do it now and you'll be glad you did:

www.foreveron.net/optimize-my-network

Dedicated to your success,

A handwritten signature in blue ink, appearing to read "Erik Grewe", with a large, stylized flourish underneath.

Erik Grewe
President, ForeverOn Technology Solutions, LLC
Phone: 301-739-7311
Web: www.foreveron.net

“You Are Crazy If You Go To Anyone Else”



John R. Salvatore – The Law Offices of Salvatore and Morton, LLC

The single biggest benefit of ForeverOn Managed IT Services is we have experienced little to no problems because of the continuous care and service they provide us. It makes our budget easier to manage because we know how much we need to spend each month. ForeverOn Technology Solutions gives us outstanding service and always come the same day they are called if the problem necessitates being in our office. This IT services company has saved our server which we were told needed to be replaced 3 years ago. Although, we will need to do something about this server soon, we have been able to use it longer than we ever thought we could because of ForeverOn’s diligent service. You are crazy if you go to anyone else!

“There Are Many Good IT Companies To Choose From But None With The Customer Service Like ForeverOn Technology”



Scott Alan Morrison – The Law Offices of Scott Alan Morrison, P.A.

Working with ForeverOn Managed IT Services has been highly beneficial to our law firm. Service is provided in a timely manner whether it is routine maintenance or troubleshooting an issue. The technicians and staff at ForeverOn Technology Solutions always conduct themselves with a dedicated and professional manner. They are a pleasure to have in the office during their scheduled visits. There are many good IT companies to choose from but none with the customer service like ForeverOn. They are very responsive to problems and concerns while providing education and instructions when needed. They always look for the best IT solutions for the firm at the best price available.

“Highly Responsive, Capable And Most Importantly, Patient With Us”



Teresa Film – South Mountain Dental

ForeverOn Technology Solutions is a different kind of IT service provider and it's that difference that makes it valuable. ForeverOn offers a proactive approach to managing your technology that aims to maximize your uptime and reduce risks to the computer network.

During the first visit to our practice, Erik gathered a lot of data. On the second visit, he presented his findings in a visual format that emphasized the weaknesses discovered. During the consult, Erik's sincere concerns were obvious. He really cares about his clients. The average person cannot see what's wrong with their computer system, but Erik's graphs and charts with color coding for urgent weaknesses are compelling.

Our experience with ForeverOn is that they are highly responsive, capable and most importantly, patient with us. ForeverOn has worked around our schedule to reduce interfering with daily production. They patiently answer the most trivial questions, while recommending steps to make the system more dependable and secure. Bottom Line: If you want consistent, high level performance, go with Erik and his team at ForeverOn.

“They keep our computers running smoothly so we can run our business without worrying about the “techy” stuff”



Mindy Wilson – Silver Dollar Electric, Inc.

ForeverOn Technology Solutions provides fast, affordable and reliable service. This is a great benefit to our company because we can concentrate on our business and not the tech stuff. The technicians are well trained, friendly and explain things to us in a language that we can understand. We have been a ForeverOn customer for several years and we are completely happy with the services they provide. It's hard to find reliable, trustworthy companies these days. ForeverOn fits that bill. They keep our computers running smoothly so we can run our business without worrying about the “techy” stuff.



The Top 7 Reasons Why You'll Want To Outsource Your IT Support To Us:

1. **Highly Responsive.** Our trained staff will respond and resolve problems quickly without the hassle of answering machines or call menus. All our calls are answered live by a real person.
2. **Accountability.** Your IT investment deserves a company that will be accountable and will make every effort to improve your business operations. ForeverOn will keep your technology system running smoothly and error free. If there is a problem, we own it, we fix it.
3. **No Geek Speak.** Our friendly technicians will explain problems in plain English. No more speaking over your head or glazed over feelings. Our duty is to ensure our clients understand technology without a bunch of acronyms or technical terms that mean nothing to you.
4. **Standardized Technology.** ForeverOn uses the latest technology to secure, backup, maintain and manage your technology system. Standardized technology equipment makes your systems run better with less problems and faster recoveries.
5. **100% Satisfaction Guaranteed.** ForeverOn will do whatever it takes to ensure each client becomes a raving fan of our services. If we have not resolved a problem for you, we will make every effort to solve the problem at no additional cost to you, guaranteed!
6. **Freedom from Unpredictable IT Spending.** We offer an all-inclusive proactive, reliable and affordable support plan, ensuring that our clients are not nickel-and-dimed when they need us the most. Many companies bill IT support through prepaid blocks or time and material invoices – meaning the more problems a client has, the more the client pays. At ForeverOn, we do things differently. Our fixed-fee support plan enables you to manage IT costs and avoid unnecessary IT spending.
7. **All Projects Completed on Schedule AND Budget – Guaranteed.** By hiring ForeverOn for IT Consulting or project management, there will be no unexpected expenses. Sometimes this occurs with technicians who have improperly planned and researched. We do the right thing and make no excuses. Your IT support project will be completed within time constraints, resources, scope and budget.